

Group Talks + Workshops

By learning from the ingenious designs found in nature, your team will be inspired to create toys that are not only innovative but also sustainable, naturally.



Case Studies

Inspiring with real life examples from both the toy and parallel industries



Accreditations:



Rafaela Hartenstein
HASBRO



"I was particularly impressed by Elise Hounslow's talk on biomimicry, which is about transferring designs created by nature. This is a great approach that should be pursued further. Because this approach can be used to solve many things in a different technical and perhaps more sustainable way"



Alexander Kronimus
Plastics Europe



"By [#biomimicry](#) we can learn from nature how to design products in a more sustainable way. She's a speaker highly motivated and perspective climate neutral. Thanks for the interesting presentation and discussions 🙌"



Sonia Sánchez Torrès
WIT, STAC



"You are the inspiration! Thanks so much!"

"Play, Design and Create things, **NATURALLY!**"



"Nature does it **BETTER**"

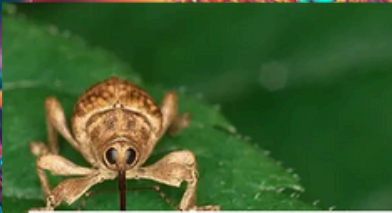
BIOMIMICRY

Toy Design



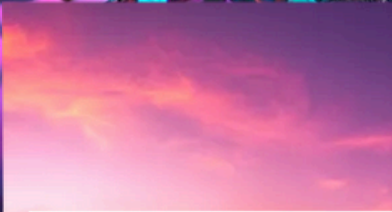
1. Introduction to Biomimicry

110€ pp, min 4 persons



2. Biomimicry Life Principals and Methodology

175€ pp, min 4 persons



3. Apply Biomimicry in Toy Design and Process

175€ pp, min 4 persons
3.1. Optional (+30 mins) applied company specific (+250€)

* INNOVATE

Learn tools to Transform Your Design Process with Nature-Inspired Innovation ,differentiating your toys from the competitor.

* INSPIRE

Enhance team collaboration and creativity. And inspire children to play more naturally.

* NATURALLY

Eco-friendly designs that appeal to sustainable conscious consumers and align with children's natural development and curiosity.

Book now

ONE STEP AHEAD..

Hey there, toy companies! Are you ready to take your design process to the next level and tap into the incredible power of nature? Look no further because I'm here to help you do just that! As a passionate expert in biomimicry, I'm excited to offer talks and workshops that will inspire your design teams to think outside the box and unleash their creativity like never before. So why wait? Let's dive into the fascinating world of biomimicry together and create a brighter future for our planet, one toy at a time!

- Elise

Contact Us



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